



**Pita Delite**<sup>®</sup>  
AND A WHOLE LOT MORE!

[www.pitadelite.com](http://www.pitadelite.com)



**BECOME PART OF AN IN  
DEMAND FAST CASUAL  
MEDITERRANEAN FRANCHISE**  
with an Experienced Management Team

# TAP INTO THE BOOMING MEDITERRANEAN FAST CASUAL MARKET WITH PITA DELITE

Are you looking for a business that combines delicious flavors with a proven system for success? Look no further than Pita Delite! Our franchise program is designed to empower aspiring entrepreneurs to tap into the booming market of fresh, healthy, and delicious Lebanese cuisine. With the unmatched guidance and training from our highly experienced Pita Delite management team, you can master our uniquely authentic concept and savor the flavor of success with Pita Delite.

Pita Delite has been serving fresh and healthy Lebanese food since 1987, with the original North Carolina location continuing to be successful today. Pita Delite Inc. is proudly owned and operated by the personable Kamal Dergham, who can often be found engaging with customers in the dining room. With a genuine passion for both delectable cuisine and exceptional customer service, Kamal strives to treat every guest like family. Inspired by his Lebanese roots, Kamal personally curated Pita Delite's exclusive menu, aiming to bring the authentic flavors of Lebanon to his cherished patrons.

At Pita Delite, we firmly believe that the key to creating scrumptious and nutritious dishes lies in our meticulous selection and preparation of only the freshest ingredients. We take great care in sourcing top-quality produce, ensuring that every bite is bursting with flavor and goodness. With each dish prepared with love and attention to detail, our commitment to serving delicious and healthy food remains unwavering.

Pita Delite is now launching a franchise program to bring our finely crafted Lebanese menu and unbeatable customer service nationwide. Are you looking to own a one-of-a-kind fast-casual food concept that exudes authenticity? With our experienced management team and comprehensive franchisee support, this franchise opportunity is made for you!



# PITA DELITE AND A WHOLE LOT MORE

At Pita Delite, we are unique in every way. Our menu, our story, our culture, and our franchise program are each designed to empower and ignite. When we combine our unique pallet with our exceptional customer service, you get the warmth of the Mediterranean culture in your backyard.



**Operationally Sound:** Pita Delite relies on an efficient operating system that provides great food in an inviting, friendly fast casual restaurant. The Pita Delite model is operationally simple and runs smoothly with a reasonable number of employees and a very reasonable workload for an owner/operator.



**In-Demand Approach:** In today's dynamic market, consumers are constantly seeking new and exciting options, with a strong emphasis on high quality, memorable experiences. The Pita Delite concept fits very well into today's franchise marketplace as it has many favorable differentiators.



**Unique Concept:** At Pita Delite, we pride ourselves on the unique Lebanese American cuisine our customers experience. We proudly serve Pita Sandwiches and Mediterranean Platters while also catering to our American food lovers with delicious corn dogs, chicken tenders, and chicken wings.



**Commitment to Quality:** At Pita Delite, our unwavering dedication lies in offering our customers nothing short of the finest ingredients, products, and overall experience. Our management team boasts a background in various food service ventures, which has contributed to their extensive knowledge of the industry. This invaluable experience and wisdom have propelled our operation to the remarkable level of success we have attained today.



**Profitable Business:** The Pita Delite franchise presents an exceptional opportunity for franchise owners, boasting a highly favorable potential return on investment. The business model is financially sound, with reasonable overhead and startup costs for this type of venture.



# ARE YOU A GOOD FIT FOR PITA DELITE?

The most successful Pita Delite franchisees will have exceptional management abilities, with previous restaurant or hospitality experience encouraged. We are seeking franchisees who have the following qualities to join our team:



Incredible Work Ethic,  
Discipline, and Integrity



Strong Organizational and  
Management Skills



Dedication to Pita  
Delite Culture



Understanding of Business  
and Schedule Management



Leadership Mentality



# WHY CHOOSE PITA DELITE?

With our proven business model and dedicated franchisee support, you'll have all the ingredients for a thriving business.



**Comprehensive Training:** An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Pita Delite franchise.



**Operational Support:** We will provide ongoing training and support in many areas, including operations, and maintenance, quality control, customer-service techniques, product ordering, suggested pricing guidelines, and administrative procedures.



**Marketing Support:** We will help you leverage our uniquely authentic brand. We will coordinate the development of advertising materials and strategies, consumer marketing plans, social media, and event coordination.



**Ongoing Business Development Support:** We will provide our continued research methods and techniques to enhance unit-level profitability.



# A TASTE OF THE NUMBERS



Franchise Fee: **\$30,000**



Estimated Minimum Initial  
Investment: **\$323,750**  
(with franchise fee)



Royalty Fee: **6%** of Gross Sales





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**READY TO TAKE A BITE  
OF SUCCESS?**

Take the next step in becoming a part of the Pita Delite team.  
To learn more, email us at [pita@pitadelite.com](mailto:pita@pitadelite.com) or visit our website at [pitadelite.com](http://pitadelite.com).



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*This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.*